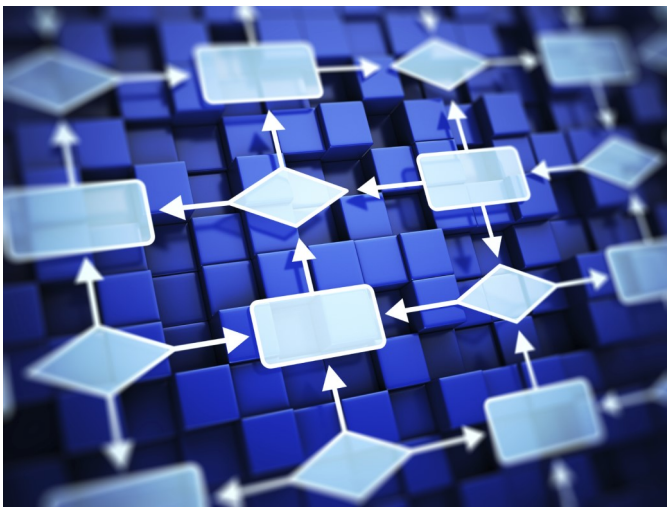# dpa
data & process advantage

Manage your Data Quality

Data is the lifeblood of most organisations. Poor quality data can be a source of potentially significant avoidable costs, may affect regulatory compliance and customer perception. Improving data management approaches will help improve data quality and thereby increase the value data can provide your organisation.

This one-day course covers:

- The nature of enterprise data
- Explores why data is difficult to manage and the generic types of data quality problem
- Explains the key elements of ISO 8000 Part 150 and related data management techniques
- Uses our unique Data Zoo concept to explore attitudes towards data
- Provides tools and techniques to implement a coherent data governance approach

The course enables delegates to develop pragmatic, effective and sustainable approaches to data quality management and data governance that can expand as organisational capabilities improve.

DPA are independent experts delivering benefits to a variety of organisations in many sectors. We specialise in helping organisations maximise the benefits of their processes, systems, data and people.

This one-day course includes:

- Training for up to 8 people
- Delivery on site or at our offices in Lichfield
- Handouts and supporting materials
- Group exercises to embed understanding
- Practical examples and case studies

This course is designed for:

- Data Managers
- Data Stewards
- Business Analysts
- Data Architects
- Anyone wanting to improve their data quality

Data and Process Advantage

W: www.dpadvantage.co.uk

T: 01543 401144

quality data
effective systems
efficient processes
competent staff
} Maximum advantage